# **Project Proposal Fiscal Year .............**

**Project Title** ………………………………………………………………………………….

**Course...................................... Department .................................... Faculty of Fine and Applied Arts**

**1. Project Type** ❒Strategic❒ Mission

**2. Principles and rationale**

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**3. Objectives**

3.1 ................................................................................................................................................................................

3.2 ................................................................................................................................................................................

3.3 ................................................................................................................................................................................

**4. Relevance**

|  |  |
| --- | --- |
| **Strategies/Plans** | **Strategies/Plans** |
| **1 Education Reform**  1.1 Enhancing Learners' Competencies for National and International Recognition  1.1-1 Plan for Developing Curricula to Meet the Needs of Target Groups Both Domestically and Internationally (L)  1.1-2 Plan for Developing Curricula for Accreditation Using AUN QA Standards (S)  1.1-3 Plan for Developing Teaching and Learning According to New Paradigms  1.1-4 Plan for Enhancing Students' Potential with Essential Future Skills  1.1-5 Plan for Enhancing Students' Creative Thinking Skills to Innovate  1.1-6 Plan for Promoting Research Capabilities for Graduate Students  1.1-7 Plan for Encouraging Students to Win Awards at Both National and International Levels  1.2 Promoting Lifelong Learning Opportunities for Learners of All Ages  1.2-1 Plan for Developing Courses/Modules/Programs that Allow Credit Accumulation (L)  1.2-2 Plan for Proactively Promoting Curricula and Services to Increase Accessibility for Service Recipients | **2 Research Reform**  2.1 Promoting Research/Creative Works in Fine Arts for Utilization and Innovation to Add Value  2.1-1 Plan for Developing Research Aimed at Knowledge and Innovation Enhancement to Increase the Value of Products and Services for Society and Communities  2.1-2 Plan for Promoting Faculty Products and Innovations from Research to Add Value  2.2 Producing High-Quality Research/Creative Works in Fine Arts Recognized Nationally and Internationally  2.2-1 Plan for Promoting the Publication of Research in International Journals  2.2-2 Plan for Promoting the Dissemination of Personnel's Creative Works Nationally and Internationally  2.2-3 Plan for Establishing Research/Creative Collaborations with International Institutions (L) |
| **3 Academic Service & Cultural Reform**  3.1 Enhancing Academic Services in Fine Arts to Increase Revenue  3.1-1 Plan for Developing a Creative Hub to Produce Artworks  3.1-2 Plan for Developing MUSPA as a Production House & Event Organizer  3.1-3 Plan for Providing Art in Healthcare Services to Address Physical and Mental Health Issues  3.1-4 Plan for Enhancing the Potential of Educational Personnel in Fine Arts  3.1-5 Plan for Developing Short Courses in Fine Arts for Interested Individuals of All Ages  3.2 Providing Academic Services with Fine Arts Knowledge to Develop Society  3.2-1 Plan for Utilizing Faculty Knowledge in Providing Academic Services in Fine Arts  3.2-2 Plan for Promoting Community Well-being through Art  3.3 Developing Model Communities Using Local Cultural Capital to Add Economic Value  3.3-1 Plan for Developing Model Communities in Arts and Culture to Preserve and Enhance Cultural Capital for a Creative Economy | **4 Smart Administration**  4.1 Becoming a Self-Sustaining Organization  4.1-1 Plan to Increase Revenue  4.1-2 Plan to Control and Reduce Expenses  4.2 Developing a Safe Working Environment, Preserving the Environment, and Efficient Energy Use  4.2-1 Plan to Improve and Develop the Management of the Work Environment and Infrastructure for a Healthy Workplace  4.2-2 Plan to Develop Occupational Health and Safety Standards in Laboratories  4.2-3 Plan for Systematic Energy Management  4.3 Promoting and Developing a Work Ecosystem with Digital Technology  4.3-1 Plan to Develop Information Systems with Digital Technology for Decision Making (Short-term)  4.3-2 Plan to Develop Administrative Processes on Digital Platforms  4.3-3 Plan to Foster Organizational Learning for Opportunities to Innovate Work Processes for Support Staff  4.3-4 Plan to Enhance the Efficiency and Effectiveness of Knowledge Management Processes  4.4 Promoting and Building Systematic Employee Engagement  4.4-1 Plan to Develop Competencies and Skills of Personnel to Prepare for Future Changes  4.4-2 Plan to Promote Academic and Professional Advancement  4.4-3 Plan to Develop Employee Health  4.4-4 Plan to Promote the Organizational Image |

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| Strategic topic: | ………………………………………………………………….. | | |
| Strategy no.: | ………………………………………………………………….. | | |
| Principles of good governance applied: | ............................................................................ | | |
| (more than 1 answer is possible) | 1. Efficiency | 2. Effectiveness | 3. Responsiveness |
|  | 4. Accountability | | |
|  | 5.Openness/Transparency | 6. Rule of law | 7. Equality |
|  | 8. Participation | | |
|  | 9. Decentralization | 10. Ethical conduct |  |

**5. Project manager** (specify name or postion of the person):................................................................................................

**6. Targets**

**Target groups** ..................person(s) \*number of people

- Students ..................person(s)

- Lecturers ..................person(s)

- Support staff ..................person(s)

- General population ..................person(s)

**Project results/success criteria:** 1) Achieving a participant satification score of no less than 3.51

2) No. of participants reaching 80% more than what was expected

3) Achieving success according to the objectives

**7. Expected outcomes**

7.1 ................................................................................................................................................................................

7.2 ................................................................................................................................................................................

7.3 ................................................................................................................................................................................

**8. Duration and Location**

**8.1 Start and finish of the project (DD/MM/YYYY) :**………………………………………………………………………….

**8.2 Location:** .........................................................................................................................

**9. Activity details - Budget**

9.1 Total budget ..................................................... baht

🌕 Income budget .................................................... baht

🌕 Other budgets .................................................... baht

* 1. Budget plan

|  |  |  |
| --- | --- | --- |
| **Project Activities** | **Expense Details** | **Budget (baht)** |
|  |  |  |
| Activity 1 | 1. Compensation |  |
|  | 1. Utility costs |  |
|  | 1. Materials |  |
|  | 1. Other costs |  |
|  | **Total** |  |

**Note** All expenses may be averaged and may vary according to changes made to the objective of the project and/or specific activity.

**10. Project operations plan**

|  |  |  |  |
| --- | --- | --- | --- |
| **No.** | **Activity** | **Results** | |
|  |  | **Quantity** | **Unit** |
|  | *Example* |  |  |
| *1* | *Public awareness activity* | *100* | *people* |
|  |  |  |  |